



SEEKING NEW HORIZONS

PLANNED GIVING DAY ~ Thursday, October 26, 2017

The Planned Giving Council of Greater Philadelphia is pleased to announce important enhancements to our sponsorship opportunities! In consultation with our valued partners, we now offer the following upgrades in our available Planned Giving Day sponsorship packages:

Year-long exposure to the universe of PGCGP members!

- Presenting Sponsor – Co-Branding with PGCGP
- Sponsorship of up to three lunchtime events
- Sponsorship of Two-Day Planned Giving Course

Improved Sponsorship Experience at Planned Giving Day Conference

- Longer breaks between sessions for more face time with attendees
- Business card drop system for each sponsor/exhibitor
- Premium table locations at breakout session rooms
- Improved layout of all exhibitor tables

THE UNION LEAGUE ~ 140 SOUTH BROAD STREET ~ PHILADELPHIA, PA 19102

Planned Giving Council of Greater Philadelphia and Planned Giving Day Sponsorship Opportunities:

Presenting Platinum Year-long \$5,000 One sponsorship available	Gold Year-long \$3,000 Two sponsorships available	Silver Year-long \$2,000 Four sponsorships available	Bronze Planned Giving Day \$1,000 Three sponsorships available	Exhibitor Planned Giving Day \$600 Ten tables available
<ul style="list-style-type: none"> • Exclusive presenting sponsorship of Planned Giving Day Conference with Company's name and logo strategically aligned with PGCGP in all printed and electronic promotions of the Conference (deadline July 1) • Opportunity to have brief promotional remarks delivered and have your materials distributed at breakfast and lunch • Prominent signage at the Union League as Presenting Sponsor of Planned Giving Day Conference • Special acknowledgement at breakfast and lunch sessions • Two full-page ads distributed to conference attendees • First choice of exhibitor table location • Presenting sponsorship and recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course • Company's name, logo and website link on the PGCGP website from August 1, 2017 through July 31, 2018 • Four (4) conference tickets • List of conference attendees 	<ul style="list-style-type: none"> • Exclusive sponsorship of the breakfast keynote speaker or lunch program (signage and special acknowledgement) and logo in electronic promotion for the conference • Logo printed on Conference Marketing Brochure (deadline July 1) • Opportunity to have your materials distributed at either breakfast or lunch • One full-page ad distributed to conference attendees • Choice of exhibitor table location after Platinum Sponsors • Recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course • Company's name, logo and website link on the PGCGP website from August 1, 2017 through July 31, 2018 • Two (2) conference tickets • List of conference attendees 	<ul style="list-style-type: none"> • Logo printed on Conference Marketing Brochure (deadline July 1) and recognition in electronic promotions of the conference • One half-page ad distributed to conference attendees • Choice of Sponsorship of Fundamentals, Intermediate, Masters OR Roundtable Coursework • Choice of exhibitor table location after Gold Sponsors • Recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course • Company's name, logo and website link on the PGCGP website from August 1, 2017 through July 31, 2018 • Two (2) conference tickets • List of conference attendees 	<ul style="list-style-type: none"> • Recognition in electronic promotions for the conference encouraging our members to patronize your organization. • Logo printed on Conference Marketing Brochure (deadline July 1) • One third-page ad distributed to conference attendees • Choice of exhibitor table location after Silver Sponsors • Two (2) conference tickets • List of conference attendees 	<ul style="list-style-type: none"> • Recognition in electronic promotions for the conference encouraging our members to patronize your organization. • Listing in Conference Marketing Brochure (deadline July 1) • Listing on materials distributed to conference attendees • Exhibitor table • Two (2) conference tickets • List of conference attendees



Planned Giving Council of Greater Philadelphia

2017 PLANNED GIVING DAY SPONSORSHIP & EXHIBITOR REGISTRATION FORM

Thursday, October 26, 2017 at The Union League

SPONSORSHIP LEVELS: **Presenting Year-long Platinum** (\$5,000) **Year-long Gold** (\$3,000)
 Year-long Silver (\$2,000) **Bronze** (\$1,000) **Exhibitor** (\$600)

Company Name: _____

Primary Attendee: _____ 2nd Attendee: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

PAYMENT INFORMATION:

I prefer to pay with a check (Please make checks payable to **PGCGP**)

Please charge _____ \$ to my credit card: (circle one) Visa MasterCard AMEX Discover

Credit Card Number: _____ Exp. Date: _____

Card Holders Name: _____ CCID: _____

Card Address: _____

City, State and Zip: _____

Signature: _____ Date: _____

Please complete this registration form and return by **June 30, 2017** to:

Denise Downing
PGCGP Office
P.O. Box 579
Moorestown, NJ 08057