



Friday, March 23, 2018 - Luncheon & Meeting
The Racquet Club
215 South 16th Street, Philadelphia, PA 19102

Morning Session (11:00 a.m. – 12:00 p.m.)

“New Tax Law – What Now?”

On December 22, the Tax Cuts and Jobs Act of 2017 was signed into law, bringing with it the most wide-ranging changes in the federal tax code in over three decades. With this new tax law, many charitable gift planners and development professionals are wondering, what now?

This session will discuss new tax updates, and how we can effectively educate our donors in the new giving environment. The speakers will also discuss the best ways to respond to donor concerns and share ways to maximize gift opportunities.

Speakers:

- **Lynn Malzone Ierardi, JD**, Director of Gift Planning, University of Pennsylvania
- **Anne Hennessy, CAP**, Vice President, Center for Financial Insight, Senior Resident – Philanthropy, PNC Asset Management Group

Luncheon Program (12:30 – 2:00 p.m.)

“Breaking Down the Major Gifts and Planned Giving Silos”

For some new and seasoned development professionals, planned giving can be intimidating due to its complexities and technicalities. As a result, charitable gift planners are constantly seeking opportunities to partner with and educate development colleagues on the topic. This panel discussion will provide insight on how to achieve the ideal major gift/planned gift collaboration and will crack the Da Vinci code to breaking down silos.

Speakers:

- **Jessica Kowal**, Chief Development Officer, Inspira Health Network
- **Ellen Krivchenia**, Major Gifts and Planned Giving Officer, Deborah Hospital Foundation
- **Nancy Mansfield**, Chief Development Officer, St. John of God Community Services Archbishop Damiano School
- Moderated by **Dr. Scott Janney**, CFRE, Chief Development Officer, Bancroft

**Discount parking is available at the 1616 Chancellor St. garage.
Payment must be made in the Racquet Club in the amount of \$15.**



**Registration Form
Friday, March 23, 2018 Program**

Contact Information:	
Name:	
Company:	
Title:	
Address:	
City, State, Zip:	
Phone:	
Email:	
Website:	
Member Status:	<input type="checkbox"/> PGCGP Member (No Charge) <input type="checkbox"/> Non-Member (\$50 per person) Name of PGCGP member who invited you:

Registration Information:	
Any special dietary or disability needs?	

Payment Information:	
Please select your fee:	
<input type="checkbox"/> \$0 for PGCGP Members <input type="checkbox"/> \$50 for NON-members (includes both morning and luncheon programs)	
Check Payment (<i>payable to PPPGP</i>): <input type="checkbox"/> Check is enclosed. <input type="checkbox"/> I will bring the check to the event.	
Credit Card Payment:	
Name on Card:	
Card Number:	
Expiration Date:	
CCID:	
Card Billing Address:	
Card City, State, Zip:	
Today's Date:	

Return Registration Form & Payment to:
PGCGP
P.O. Box 579
Moorestown, NJ 08057
Fax: 856-727-9504 • Phone: 856-234-0330
Register online at www.pgcpp.org

Deadline for reservations: March 20, 2018
No refunds after March 20, 2018. No-shows will be billed.