



# GROWING COMMON GOOD

PLANNED GIVING DAY ~ Thursday, October 25, 2018

The Planned Giving Council of Greater Philadelphia is pleased to announce important enhancements to our sponsorship opportunities! In consultation with our valued partners, we now offer the following upgrades in our available Planned Giving Day sponsorship packages:

**Year-long exposure to the universe of PGCGP members!**

- Co-Branding with PGCGP for Platinum, Gold, Silver and Bronze Sponsors
- Recognition of annual sponsorship at three council luncheon events
- Recognition of annual sponsorship at the annual Planned Giving Course

**Improved Sponsorship Experience at  
Planned Giving Day Conference**

- Longer breaks between sessions for more face time with attendees
- Business card drop system for each sponsor/exhibitor
- Premium table at breakout session rooms
- Improved layout of all exhibitor tables

THE UNION LEAGUE ~ 140 SOUTH BROAD STREET ~ PHILADELPHIA, PA 19102

# Planned Giving Council of Greater Philadelphia and Planned Giving Day Sponsorship Opportunities:

<b>Presenting Platinum Year-long \$5,000</b>  One sponsorship available	<b>Gold Year-long \$3,000</b>  Four sponsorships available	<b>Silver Year-long \$2,000</b>  Six sponsorships available	<b>Bronze Planned Giving Day \$1,000</b>  Eight sponsorships available	<b>Exhibitor Planned Giving Day \$750</b>  Ten tables available
<ul style="list-style-type: none"> <li>• Exclusive presenting sponsorship of Planned Giving Day Conference with Company's name and logo strategically aligned with PGCGP in all printed and electronic promotions of the Conference (deadline July 1)</li> <li>• Opportunity to have brief promotional remarks delivered and have your materials distributed at breakfast and lunch</li> <li>• Prominent signage at the Union League as Presenting Sponsor of Planned Giving Day Conference</li> <li>• Special acknowledgement at breakfast and lunch sessions</li> <li>• Two full-page ads distributed to conference attendees</li> <li>• First choice of exhibitor table location</li> <li>• Presenting sponsorship and recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course</li> <li>• Company logo with hyperlink on the PGCGP website and included on all emailed event announcements from August 1, 2018 through July 31, 2019</li> <li>• Four (4) conference tickets</li> <li>• List of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of the breakfast keynote speaker or lunch program (signage and special acknowledgement) and logo in electronic promotion for the conference</li> <li>• Logo printed on Conference Marketing Brochure (deadline July 1)</li> <li>• Opportunity to have your materials distributed at either breakfast or lunch</li> <li>• One full-page ad distributed to conference attendees</li> <li>• Choice of exhibitor table location after Platinum Sponsor</li> <li>• Recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course</li> <li>• Company logo with hyperlink on the PGCGP website and included on all emailed event announcements from August 1, 2018 through July 31, 2019</li> <li>• Two (2) conference tickets</li> <li>• List of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Logo printed on Conference Marketing Brochure (deadline July 1) and recognition in electronic promotions of the conference</li> <li>• One half-page ad distributed to conference attendees</li> <li>• Choice of Sponsorship of Fundamentals, Intermediate, Masters OR Roundtable Coursework</li> <li>• Choice of exhibitor table location after Gold Sponsors</li> <li>• Recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course</li> <li>• Company logo with hyperlink on the PGCGP website and included on all emailed event announcements from August 1, 2018 through July 31, 2019</li> <li>• Two (2) conference tickets</li> <li>• List of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in electronic promotions for the conference encouraging our members to patronize your organization</li> <li>• Logo printed on Conference Marketing Brochure (deadline July 1)</li> <li>• One third-page ad distributed to conference attendees</li> <li>• Choice of exhibitor table location after Silver Sponsors</li> <li>• Recognition at all other PGCGP events, including Luncheon Programs and Planned Giving Course</li> <li>• Company logo with hyperlink on the PGCGP website and included on all emailed event announcements from August 1, 2018 through July 31, 2019</li> <li>• Two (2) conference tickets</li> <li>• List of conference attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in electronic promotions for the conference encouraging our members to patronize your organization</li> <li>• Listing in Conference Marketing Brochure (deadline July 1)</li> <li>• Listing on materials distributed to conference attendees</li> <li>• Exhibitor table</li> <li>• Two (2) conference tickets</li> <li>• List of conference attendees</li> </ul>



# Planned Giving Council of Greater Philadelphia

2018 PLANNED GIVING DAY SPONSORSHIP & EXHIBITOR REGISTRATION FORM

Thursday, October 25, 2018 at The Union League

**SPONSORSHIP LEVELS:**  **Presenting Year-long Platinum** (\$5,000)  **Year-long Gold** (\$3,000)  
 **Year-long Silver** (\$2,000)  **Bronze** (\$1,000)  **Exhibitor** (\$750)

Company Name: \_\_\_\_\_

Primary Attendee: \_\_\_\_\_ 2nd Attendee: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PAYMENT INFORMATION:

I prefer to pay with a check (Please make checks payable to **PGCGP**)

Please charge \_\_\_\_\_ \$ to my credit card: (circle one) Visa MasterCard AMEX Discover

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_ CCID: \_\_\_\_\_

Card Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete this registration form  
and return by **June 30, 2018** to:

Denise Downing  
PGCGP Office  
P.O. Box 579  
Moorestown, NJ 08057

Phone: 856-234-0330

Fax: 856-727-9504

Email: [info@PGCGP.org](mailto:info@PGCGP.org)

[www.PGCGP.org](http://www.PGCGP.org)