

2021 Planned Giving Day Conference

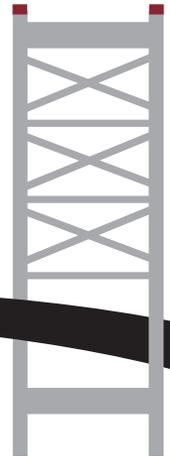
October 27, 2021



Urban League of
Philadelphia

Planned Giving Council
of Greater Philadelphia

PGCGP



ABOUT US . . .

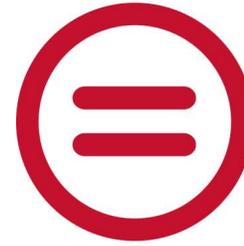


Urban League of
Philadelphia

104-year-old Civil Rights organization founded to support African Americans who fled the South during the Great Migration.

Top-rated affiliate of National Urban League, the oldest and largest community-based movement in the country.

OUR MISSION . . .



Urban League of
Philadelphia

The mission of The Urban League of Philadelphia is to empower African Americans and other underserved communities to secure economic self-reliance, parity, power, and civil rights.



Urban League of
Philadelphia

“Injustice anywhere is a threat to justice everywhere.” – Martin Luther King Jr.



Urban League of
Philadelphia

OUR CORE WORK . . .

**Advocacy. Youth Development. Employment.
Entrepreneurship. Housing. Health &
Wellness.**



Urban League of
Philadelphia

ADVOCACY . . .

We are engaged Advocates in the areas of Education, Civil Rights, Voting Rights and Health Equity. Our door-to-door canvassing reached 5,500 households; 9,100 phone calls encouraged Pennsylvanians to vote; and 40,000 Philadelphians registered to vote.



Urban League of
Philadelphia

YOUTH DEVELOPMENT . . .

Our Youth Programs served 313 students who attend public schools across Philadelphia, providing comprehensive college & career readiness. Last year, we awarded 66 students \$138,000 in scholarships.



Urban League of
Philadelphia

“ . . . I would like to think that at a crucial moment, I was an effective voice of the voiceless, an effective hope of the hopeless.”

- Whitney M. Young Jr.



Urban League of
Philadelphia

EMPLOYMENT . . .

Our Career Services supported 665 unique jobseekers in the pursuit of employment.

Overall, 132 connected with employment; 362 individuals received digital literacy education.



Urban League of
Philadelphia

VIOLENCE REDUCTION PROGRAMS

Out4GOOD prepares returning citizens for the workforce. To date, 103 men have participated and graduated from the program; 0 have experienced recidivism.



Urban League of
Philadelphia

VIOLENCE REDUCTION PROGRAMS

Ready2Work is a paid workforce program for high-risk opportunity youth & young adults. In pilot phase, 100% of participants graduated and 100% connected with jobs.



Urban League of
Philadelphia

ENTREPRENEURSHIP . . .

The Urban League Entrepreneurship Center trained 1,304 small business owners, resulting in over \$5.8 million in new financing and \$1.3 million in contracts.

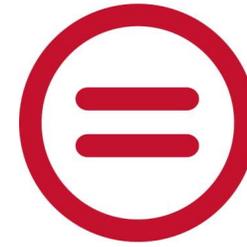


Urban League of
Philadelphia

“The time is always right to do what is right.”

- Martin Luther King Jr.

HOUSING . . .



Urban League of
Philadelphia

Our Housing Counselors helped 162 families achieve homeownership, with a total market value of more than \$27.7 million. 778 benefited from first-time homebuyer education; 53 families received closing-cost assistance; and 1,004 were offered rental counseling, eviction mediation, and emergency stipends.



Urban League of
Philadelphia

HEALTH & WELLNESS . . .

Across 22 sites in 2 counties, we fed 5,300 children & delivered 467,000 meals. 51,616 community members received fact-based COVID-19 vaccine education. Our PSA about the importance of childhood vaccinations generated over 8 million media impressions.



Urban League of
Philadelphia

“Never let anyone – any person or any force – dampen, dim, or diminish your light.”

- John Lewis